

BUSINESS PUBLICATION

Publisher's Statement

6 months ended June 30, 2016

Subject to Audit

Field Served:

MANUFACTURING AUTOMATION serves Canada's manufacturing and processing industries, users and potential users of various industrial automation products and technologies.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION	19,606
---	---------------

1A	AVERAGE QUALIFIED PAID CIRCULATION	None Claimed
-----------	---	--------------

1B	AVERAGE QUALIFIED NONPAID CIRCULATION		
	Print Only, See Par. 11(a)	11,291	
	Digital Only, See Par. 11(b)	592	
	Print & Digital (Unduplicated), See Par. 11(c)	7,723	
	Total Individual	19,606	
	Total Average Qualified Nonpaid Circulation		19,606

1C	AVERAGE NONQUALIFIED CIRCULATION		
	Miscellaneous, Including Staff Copies, See Par. 11(d)	474	
	Total Average Nonqualified Circulation	474	

1D	AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS	
	None	

2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES

2016 Issue	Total	Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Jan/Feb	19,457		10,992	302	8,163	19,457
Mar/Apr	19,427		11,012	412	8,003	19,427
May	19,534		11,292	754	7,488	19,534
Jun	20,004		11,865	900	7,239	20,004

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Qualified Nonpaid	%	Canada	Outside Canada
ORIGINAL EQUIPMENT MANUFACTURING				
Furniture & Fixtures.....	988	4.9	988	
Fabricated Metal Products	4,921	24.6	4,918	3
Industrial Machinery (Not Electrical)	3,235	16.2	3,234	1
Computer & Electronic Product Mfg.....	961	4.8	957	4
Electrical Products Industries Mfg.....	1,222	6.1	1,221	1
Transportation Equipment Ind Mfg.....	1,115	5.6	1,111	4
Miscellaneous Manufacturing	651	3.3	648	3
Sub-Total Original Equipment Manufacturing	13,093	65.5	13,077	16
OTHER MANUFACTURING				
Food & Kindred Products Mfg.....	617	3.2	617	
Beverage and Tobacco Products	29	0.1	29	
Textile Mills	64	0.3	64	
Textile Mill Products.....	41	0.2	41	
Apparel & Other Finished Products Mfg	117	0.6	117	
Leather & Leather Products Mfg.....	27	0.1	27	
Lumber & Wood Products (except Furniture) Mfg.....	577	2.9	577	
Paper & Allied Products Mfg.....	240	1.2	240	
Printing Publishing & Allied Products Mfg.	465	2.3	465	
Petroleum And Coal Products Mfg.....	114	0.6	114	
Chemical And Chemical Products Mfg.	348	1.7	348	
Rubber & Plastic Industries Mfg.	716	3.6	716	
Nonmetallic Mineral Products Mfg.	302	1.5	302	
Primary Metal Industries Mfg.	729	3.6	728	1
Sub-Total Other Manufacturing	4,386	21.9	4,385	1
TOTAL MANUFACTURING.....	17,479	87.4	17,462	17
NONMANUFACTURING				
Agriculture Forestry & Fishing.....	96	0.5	96	
Mining Industries	106	0.5	106	
Utilities (Electric, Gas & Sanitary Services).....	67	0.3	67	
Construction.....	247	1.2	247	
Transportation Services Including Storage/Warehousing.....	89	0.4	89	
Wholesale Trade.....	584	2.9	584	
Retail Trade.....	80	0.4	80	
Finance/Insurance/Real Estate Industries.....	9	0.0	9	
Professional, Scientific & Technical Services.....	212	1.1	212	
Engineering and Architectural Services	373	1.9	372	1
Computer Integrated System Design	64	0.3	64	
Educational Institutions.....	72	0.4	72	
All Other Services	393	2.0	390	3
Government (Federal/Provincial/Municipal).....	101	0.5	100	1
Others Allied to the Field	32	0.2	30	2
TOTAL NONMANUFACTURING.....	2,525	12.6	2,518	7
TOTAL QUALIFIED CIRCULATION.....	20,004	100.0	19,980	24

BUSINESS/OCCUPATIONAL ANALYSIS by Job Title

Classification by Job Title	Qualified		%	Exec. Mgmt.	Admin. Mgmt.	Maint. Mgmt./Eng.	Purchasing	Plant Operations	Production Operations	Plant Engineering	Technicians, Technologists	Engineering Titles n.e.c.	Design Engineering	Research and Development	Quality Control/Testing	Other
	Nonpaid	Paid														
ORIGINAL EQUIPMENT MANUFACTURING																
Furniture & Fixtures Mfg.....	988		4.9	523	97	29	43	125	81	24	10	13	28	7	2	6
Fabricated Metal Products Mfg.....	4,921		24.6	2,331	584	151	270	654	374	169	65	66	107	51	74	25
Industrial Machinery (Not Electrical).....	3,235		16.2	1,335	406	69	139	375	250	210	99	102	151	33	33	33
Computer & Electronic Product Mfg.....	961		4.8	353	144	11	24	75	93	66	53	46	49	26	12	9
Electrical Products Industries Mfg.....	1,222		6.1	422	193	31	61	123	94	99	62	43	48	25	11	10
Transportation Equipment Industries Mfg.....	1,115		5.6	406	136	55	54	125	95	62	40	32	55	13	25	17
Miscellaneous Manufacturing.....	651		3.3	339	116	13	10	46	34	17	18	9	28	11	5	5
Sub-Total Original Equipment Manufacturing.....	13,093		65.5	5,709	1,676	359	601	1,523	1,021	647	347	311	466	166	162	105
OTHER MANUFACTURING																
Food & Kindred Products Mfg.....	617		3.1	142	38	109	23	163	74	25	9	9	5	3	11	6
Beverage and Tobacco Products.....	29		0.1	6	2	5		6	3	1	1	2			2	1
Textile Mills.....	64		0.3	12	5	5	3	18	9	2	3	4			2	1
Textile Mill Products.....	41		0.2	21		1	1	8	6	1	1		1		1	
Apparel & Other Finished Products Mfg.....	117		0.6	56	11	7	5	11	20	2	1	2	1		1	
Leather & Leather Products Mfg.....	27		0.1	9	1	2	2	7	5			1				
Lumber & Wood Products (except Furniture) Mfg.....	577		2.9	224	57	40	30	122	57	11	6	6	8	7	4	5
Paper & Allied Products Mfg.....	240		1.2	44	21	35	11	61	30	12	8	6	5	3	2	2
Printing, Publishing & Allied Products Mfg.....	465		2.3	215	40	20	15	72	79	5	3	2	6	2	3	3
Petroleum And Coal Products Mfg.....	114		0.6	27	10	6	3	26	11	9	7	1	8	3	2	1
Chemical And Chemical Products Mfg.....	348		1.8	68	22	37	23	96	40	14	16	4	7	10	7	4
Rubber & Plastic Industries Mfg.....	716		3.6	190	53	76	40	135	84	50	31	6	23	7	9	2
Nonmetallic Mineral Products Mfg.....	302		1.5	88	18	20	8	100	30	13	6	2	5	2	4	6
Primary Metal Industries Mfg.....	729		3.6	278	81	56	32	92	65	39	17	16	28	4	15	6
Sub-Total Other Manufacturing.....	4,386		21.9	1,380	359	419	196	917	513	184	109	71	97	41	63	37
TOTAL MANUFACTURING.....	17,479		87.4	7,089	2,035	778	797	2,440	1,534	831	456	382	563	207	225	142

Classification by Job Title	Qualified Nonpaid	%	Exec. Mgmt.	Admin. Mgmt.	Maint. Mgmt./Eng.	Purchasing	Plant Operations	Production Operations	Plant Engineering	Technicians, Technologists	Engineering Titles n.e.c.	Design Engineering	Research and Development	Quality Control/Testing	Other
NONMANUFACTURING															
Agriculture Forestry & Fishing	96	0.5	24	7	18	3	21	8	4	3	2	1	1	1	3
Mining Industries	106	0.5	34	9	18	5	14	8	5	2	5	3	1	1	1
Utilities (Electric, Gas & Sanitary Services)	67	0.3	6	4	8	3	4	6	11	10	7	3	1	1	3
Construction	247	1.2	123	28	10	8	46	11	7	4	2	3	1	2	2
Transportation Services Including Storage/Warehousing	89	0.4	33	12	13		14	2	3	2	2	4	1	1	2
Wholesale Trade	584	2.9	234	142	14	2	57	26	11	22	9	8	3	3	15
Retail Trade	80	0.4	37	17	3		4	4	3	3	1	1	2	2	1
Finance/Insurance/Real Estate Industries	9	0.0	5	2	1			1							
Professional, Scientific & Technical Services	212	1.1	98	21	6	1	5	4	13	16	19	14	8	1	6
Engineering and Architectural Services	373	1.9	136	42	8	4	25	10	49	25	27	35	3	1	8
Computer Integrated System Design	64	0.3	41	9	10		1	2	1	4	2	2	1		2
Educational Institutions	72	0.4	5	7	10		1	1	1	18	5	2	1		21
All Other Services	393	2.0	180	48	23	13	21	25	18	27	15	6	9		8
Government (Federal/Provincial/Municipal)	101	0.5	11	17	26	3	8	4	04	14	3	1	2		8
Others Allied to the Field	32	0.2	9	7	3		3	1	2		3	1			3
TOTAL NONMANUFACTURING..	2,525	12.6	976	372	161	82	224	113	132	150	102	84	33	13	83
TOTAL QUALIFIED CIRCULATION..	20,004	100.0	8,065	2,407	939	879	2,664	1,647	963	606	484	647	240	238	225

AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within			Total	%
				1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:								
Direct request from recipient	11,591	892	7,195	15,425	4,253		19,678	98.4
Direct request from recipient's company	274	8	44	326			326	1.6
Communication other than request								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources								
Total Qualified Nonpaid Circulation	11,865	900	7,239	15,751	4,253		20,004	100.0
Percent	59.3	4.5	36.2	78.7	21.3		100.0	
Paid Subscription Circulation								
Paid Acquired Circulation								
Single Copy Sales								
Total Qualified Circulation							20,004	

MAILING ADDRESS ANALYSIS

	Total Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)
Individual by name and title and/or occupation	20,004	100.0	11,865	900	7,239
Individual by name only					
Title or occupation only					
Company name only					
Multi-Copy Same Addressee					
Total Qualified Paid Subscription & Nonpaid Circulation	20,004	100.0	11,865	900	7,239
Single Copy Sales					
Total Qualified Circulation	20,004				

GEOGRAPHIC ANALYSIS

Province	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alberta	1,006	55	559	1,620
British Columbia	1,127	48	647	1,822
Manitoba	392	16	235	643
New Brunswick	336	27	174	537
Newfoundland/Labrador	127	8	69	204
Northwest Territories	2		1	3
Nova Scotia	275	22	187	484
Nunavut				
Ontario	5,477	344	3,402	9,223
Prince Edward Island	37	1	27	65
Quebec	2,845	348	1,804	4,997
Saskatchewan	231	13	129	373
Yukon Territory	7		2	9
Canadian Unclassified				
Total Canada	11,862	882	7,236	19,980
United States	3	10	3	16
Military or Civilian Personnel Overseas				
Other International		8		8
Total International	3	18	3	24
E-Mail Address Only				
Other Unclassified				
Grand Total	11,865	900	7,239	20,004

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2016

5 **PRICE DATA** Reporting not required

7 **SALES CHANNELS** Reporting not required

6 **TERM DATA** Reporting not required

8 **PREMIUM USAGE** Reporting not required

ADDITIONAL CIRCULATION INFORMATION

9 **POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION**

Reporting not required

10 **RENEWAL ANALYSIS OF PAID CIRCULATION**

Reporting not required

11 **EXPLANATORY**

Audit Cycle: December ending

(a) Print Only Individual subscriptions, averaging 11,291 copies per issue, represent copies served to individuals receiving the print version only of MANUFACTURING AUTOMATION.

(b) Digital Only Individual subscriptions, averaging 592 copies per issue, represent copies served to individuals receiving the digital version only. The digital version of MANUFACTURING AUTOMATION is made available to subscribers via an e-mail notice notifying them of the availability of each issue.

(c) Print & Digital (Unduplicated) Individual subscriptions, averaging 7,723 copies per issue, represent copies served to individuals receiving the print and digital version. The digital version of MANUFACTURING AUTOMATION is made available to subscribers through a password protected website wherein an email notice is sent to recipients notifying them of the availability of each issue.

(d) Miscellaneous includes checking and promotion copies, averaging 171 copies per issue, served to advertisers and agencies.

Definition of Recipient Qualification:

Qualified recipients are: Canadian in-plant manufacturing executives and engineers. Professional people involved in production management. Qualified recipients also include company and administrative management, operational staff, scientific management and staff, systems management and staff, and other personnel and companies related to the field served.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Annex Publishing & Printing Inc.

URSZULA GRZYB

Circulation Director

KLAUS B. PIRKER

Publisher

Frequency: 7 times per year

Format: Standard

Established: 1986

AAM Member Since: 2016

Member No. 06-1399-1

CARD: 622

Published by:

Annex Business Media

222 Edward Street

Aurora, ON L4G 1W6

T: (905) 727-0077 • F: (905) 727-0017

www.automationmag.com

Publisher: Klaus B. Pirker

Editor: Alyssa Dalton

06-1399-1

Analyzed Issue Date
Analyzed Issue Text (for double month issue date)
Single Copy Price
Association Subscription Price
U.S. Subscription Price
Canadian Subscription Price
International Subscription Price

06/01/16