

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board
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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Annex Business Media
(See Additional Data)
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Email: kpinker@annexweb.com
Website: www.automationmag.com

Official Publication of: None
Established: 1986
Issues Per Year: 7

FIELD SERVED

Canada's manufacturing and processing industries, users and potential users of various industrial automation products and technologies.

DEFINITION OF RECIPIENT QUALIFICATION

Canadian in-plant manufacturing executives and engineers. Professional people involved in production management. Qualified recipients also include company and administrative management, operational staff, scientific management ad staff, systems management and staff, and other personnel and companies related to the field served.



AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	222
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	322
TOTAL	544

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	18,990	100.0	18,990	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	18,990	100.0	18,990	100.0	-	-

2a. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
January/February _____	19,037
March/April _____	19,029
May _____	18,947
June _____	18,947

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	11,792	6,554	5,342	1.23	01:23	02:29
February _____	11,472	5,842	4,680	1.25	01:21	02:40
March _____	13,540	7,335	5,859	1.25	01:31	02:45
April _____	13,843	7,437	6,127	1.21	01:19	02:25
May _____	13,470	6,836	5,709	1.20	01:20	02:38
June _____	14,413	7,369	6,075	1.21	01:30	02:56
AVERAGE:	13,088	6,896	5,632	1.22	01:24	02:39

*See Additional Data

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011
This issue is 0.3% or 57 copies below the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CANADA	OUTSIDE CANADA
ORIGINAL EQUIPMENT MANUFACTURING				
FURNITURE AND FIXTURES _____	885	4.7	885	-
FABRICATED METAL PRODUCTS _____	3,290	17.4	3,290	-
INDUSTRIAL MACHINERY AND EQUIPMENT _____	3,018	15.9	3,018	-
COMPUTER & ELECTRONIC PRODUCT MFG _____	944	5.0	944	-
ELECTRICAL EQUIPMENT, APPLIANCE & COMPONENT MFG _____	999	5.3	999	-
TRANSPORTATION EQUIPMENT MFG _____	1,078	5.7	1,078	-
MISCELLANEOUS MANUFACTURING INDUSTRIES _____	1,180	6.2	1,180	-
SUB-TOTAL ORIGINAL EQUIPMENT MFG.	11,394	60.2	11,394	-
OTHER MANUFACTURING				
FOOD AND KINDRED PRODUCTS _____	563	3.0	563	-
TOBACCO PRODUCTS _____	71	0.4	71	-
TEXTILE MILLS _____	47	0.3	47	-
TEXTILE MILL PRODUCTS _____	82	0.4	82	-
APPAREL MFG _____	117	0.6	117	-
LEATHER & ALLIED PRODUCT MFG _____	37	0.2	37	-
WOOD PRODUCT MANUFACTURING _____	721	3.8	721	-
PAPER MANUFACTURING _____	268	1.4	268	-
PRINTING & RELATED SUPPORT ACTIVITIES _____	359	1.9	359	-
PETROLEUM & COAL PRODUCTS MFG _____	80	0.4	80	-
CHEMICAL MANUFACTURING _____	387	2.0	387	-
PLASTICS & RUBBER PRODUCTS MFG _____	567	3.0	567	-
NONMETALLIC MINERAL PRODUCT MFG _____	310	1.6	310	-
PRIMARY METAL MANUFACTURING _____	545	2.9	545	-
SUB-TOTAL OTHER MANUFACTURING	4,154	21.9	4,154	-
TOTAL MANUFACTURING	15,548	82.1	15,548	-
NON-MANUFACTURING				
AGRICULTURE, FORESTRY, AND FISHING _____	84	0.5	84	-
MINING _____	95	0.5	95	-
UTILITIES _____	111	0.6	111	-
CONSTRUCTION _____	418	2.2	418	-
TRANSPORTATION & WAREHOUSING _____	118	0.6	118	-
WHOLESALE TRADE _____	690	3.6	690	-
RETAIL TRADE _____	174	0.9	174	-
FINANCE, INSURANCE AND REAL ESTATE _____	22	0.1	22	-
PROFESSIONAL, SCIENTIFIC & TECHNICAL SERVICES _____	195	1.0	195	-
ENGINEERING ARCHITECTURAL AND SURVEYING SERVICES _____	719	3.8	719	-
COMPUTER INTEGRATED SYSTEM DESIGN _____	110	0.6	110	-
EDUCATIONAL SERVICES _____	149	0.8	149	-
SERVICES (EXCLUDING THOSE LISTED ABOVE) _____	394	2.1	394	-
PUBLIC ADMINISTRATION _____	120	0.6	120	-
TOTAL NON-MANUFACTURING	3,399	17.9	3,399	-
TOTAL QUALIFIED CIRCULATION	18,947	100.0	18,947	-

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	10,054	7,800	1,093	18,947	100.0
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,054	7,800	1,093	18,947	100.0
PERCENT	53.0	41.2	5.8	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	18,947	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	18,947	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011		
Province	Total Qualified	Percent
Newfoundland and Labrador _____	156	0.8
Prince Edward Island _____	74	0.4
Nova Scotia _____	371	2.0
New Brunswick _____	361	1.9
Quebec _____	4,284	22.6
Ontario _____	9,405	49.6
Manitoba _____	674	3.6
Saskatchewan _____	419	2.2
Alberta, N.W.T. and Nunavut _____	1,437	7.6
B.C. and Yukon _____	1,766	9.3
TOTAL FOR CANADA	18,947	100.0
United States _____	-	-
Other Foreign _____	-	-
TOTAL OUTSIDE CANADA	-	-
TOTAL QUALIFIED CIRCULATION	18,947	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010*	January - June 2011*
Total Audit Average Qualified: _____	19,006	19,021	18,893	19,008	18,975	18,990
Qualified Non-Paid: ___	19,006	19,021	18,893	19,008	18,975	18,990
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2010 – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

WEBSITE GLOSSARY:

Unique Browsers: An identified and unduplicated Cookied Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness

Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period

User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session

Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period

User Session Duration: The average time a browser remained on the site per session

Page Duration: The average time a browser spent viewing any page(s) on the site

ADDITIONAL DATA

CHANGE IN COMPANY NAME:

Effective July 2011, the publishing company has changed its name from Annex Publishing & Printing Inc. to Annex Business Media.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Klaus Pirker, Publisher

Urszula Grzyb, Circulation Analyst

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 3, 2011

City Aurora

Province Ontario

Received by BPA Worldwide August 3, 2011

Type PJ

ID Number M315P0J1

3a. ADDITIONAL DATA FOR THE ISSUE OF MAY 2011																
SUPPLEMENTARY DATA	TOTAL QUALIFIED	PERCENT OF TOTAL	EXECUTIVE MANAGEMENT	ADMINISTRATION MANAGEMENT	IT/INFORMATION TECHNOLOGY	MAINTENANCE MANAGEMENT/ ENGINEERING	PURCHASING	PLANT OPERATIONS	PRODUCTION OPERATIONS	PLANT ENGINEERING	TECHNICIANS, TECHNOLOGIST	ENGINEERING TITLES N.E.C.	DESIGN ENGINEERING	RESEARCH & DEVELOPMENT	QUALITY CONTROL/ TESTING	OTHER QUALIFIED PERSONNEL N.E.C.
US-SIC ORIGINAL EQUIPMENT MANUFACTURING																
337 FURNITURE AND FIXTURES _____	885	4.7	365	51	9	38	29	148	109	25	18	13	40	12	6	22
332 FABRICATED METAL PRODUCTS _____	3,290	17.4	1,193	169	25	209	104	527	371	172	60	86	147	33	97	97
333 INDUSTRIAL MACHINERY AND EQUIPMENT _____	3,018	15.9	892	237	35	140	85	400	299	233	110	116	281	38	50	102
334 COMPUTER & ELECTRONIC PRODUCT MANUFACTURING _____	944	5.0	194	48	19	34	17	91	121	84	92	52	88	37	33	34
335 ELECTRICAL EQUIPMENT, APPLIANCE & COMPONENT MANUFACTURING _____	999	5.3	268	62	12	61	26	103	106	60	70	50	91	25	24	41
336 TRANSPORTATION EQUIPMENT MANUFACTURING _____	1,078	5.7	219	66	17	87	31	123	127	96	66	63	91	17	30	45
339 MISCELLANEOUS MANUFACTURING INDUSTRIES _____	1,180	6.2	466	113	14	60	31	144	114	34	40	48	56	16	13	31
SUB-TOTAL ORIGINAL EQUIPMENT MFG.	11,394	60.2	3,597	746	131	629	323	1,536	1,247	704	456	428	794	178	253	372
OTHER MANUFACTURING																
311 FOOD AND KINDRED PRODUCTS _____	563	3.0	126	28	5	92	15	131	84	26	9	13	7	3	13	11
312 TOBACCO PRODUCTS _____	71	0.4	13	7	2	15	1	16	7	2	2	2	-	-	2	2
313 TEXTILE MILLS _____	47	0.3	9	4	1	7	1	17	5	1	-	-	-	1	1	-
314 TEXTILE MILL PRODUCTS _____	82	0.4	29	5	1	3	5	10	18	2	1	2	-	1	2	3
315 APPAREL MANUFACTURING _____	117	0.6	59	11	1	8	1	13	17	-	-	1	1	-	1	4
316 LEATHER & ALLIED PRODUCT MANUFACTURING _____	37	0.2	22	1	-	1	1	3	2	1	1	-	3	-	2	-
321 WOOD PRODUCT MFG _____	721	3.8	322	54	8	65	9	104	83	15	13	6	15	6	7	14
322 PAPER MANUFACTURING _____	268	1.4	76	14	1	42	2	40	35	16	9	7	5	1	7	13
323 PRINTING & RELATED SUPPORT ACTIVITIES _____	359	1.9	167	28	5	18	6	40	60	5	7	6	9	1	3	4
324 PETROLEUM & COAL PRODUCTS MANUFACTURING _____	80	0.4	21	5	-	6	1	16	6	4	6	2	5	-	1	7
325 CHEMICAL MANUFACTURING _____	387	2.0	68	28	2	49	10	80	45	30	22	12	14	8	8	11
326 PLASTICS & RUBBER PRODUCTS MANUFACTURING _____	567	3.0	158	31	2	56	12	105	62	41	26	16	26	10	14	8
327 NONMETALLIC MINERAL PRODUCT MANUFACTURING _____	310	1.6	121	17	5	21	3	59	30	14	5	7	6	4	4	14
331 PRIMARY METAL MANUFACTURING _____	545	2.9	151	30	5	74	13	79	61	31	23	21	24	1	12	20
SUB-TOTAL OTHER MANUFACTURING	4,154	21.9	1,342	263	38	457	80	713	515	188	124	95	115	36	77	111
TOTAL MANUFACTURING	15,548	82.1	4,939	1,009	169	1,086	403	2,249	1,762	892	580	523	909	214	330	483
NON-MANUFACTURING																
11 AGRICULTURE, FORESTRY AND FISHING _____	84	0.5	22	7	-	15	3	12	7	1	3	1	3	4	3	3
21 MINING _____	95	0.5	25	6	4	7	5	11	7	4	7	6	4	-	3	6
22 UTILITIES _____	111	0.6	13	8	3	12	2	11	6	5	22	14	7	1	1	6
23 CONSTRUCTION _____	418	2.2	186	40	6	22	22	40	24	10	12	11	15	2	4	24
48-49 TRANSPORTATION & WAREHOUSING _____	118	0.6	29	11	1	18	4	12	10	6	8	3	7	1	1	7
40-42 WHOLESALE TRADE _____	690	3.6	214	94	9	37	28	51	43	19	51	21	28	5	6	84
44-45 RETAIL TRADE _____	174	0.9	81	13	5	7	6	12	16	9	9	1	3	-	2	10
52-53 FINANCE, INSURANCE AND REAL ESTATE _____	22	0.1	7	2	2	1	-	2	2	2	1	1	-	-	-	2
54 PROFESSIONAL, SCIENTIFIC & TECHNICAL SERVICES _____	195	1.0	69	19	4	4	3	7	11	11	7	11	20	9	5	15
5413 ENGINEERING ARCHITECTURAL AND SURVEYING SERVICES _____	719	3.8	255	66	5	21	5	28	9	63	42	92	103	12	3	15
5415 COMPUTER INTEGRATED SYSTEM DESIGN _____	110	0.6	47	22	5	-	1	4	3	2	8	5	4	2	4	3
61 EDUCATIONAL SERVICES _____	149	0.8	11	9	3	17	3	4	1	1	27	4	3	6	-	60
50-81 SERVICES (excluding those listed above) _____	394	2.1	131	45	17	33	9	26	28	8	33	14	16	9	6	19
92 PUBLIC ADMINISTRATION _____	120	0.6	15	13	6	18	2	7	1	6	20	5	7	6	1	13
TOTAL NON-MANUFACTURING	3,399	17.9	1,105	355	70	212	93	227	168	147	250	189	220	57	39	267
TOTAL QUALIFIED CIRCULATION	18,947	100.0	6,044	1,364	239	1,298	496	2,476	1,930	1,039	830	712	1,129	271	369	750
PERCENT	100.0		31.9	7.2	1.3	6.8	2.6	13.1	10.2	5.5	4.4	3.7	6.0	1.4	1.9	4.0