

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED JUNE 2011

(Including Unit Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

MP&P Metalworking Production & Purchasing

Annex Printing & Publishing Inc.
(See Additional Data)
240 Edward Street
Aurora, Ontario
L4G 3S9
Tel.: 905.727.0077
Fax: 905.727.0017
Email: nbishop@annexweb.com
Website: www.annexweb.com

Official Publication of: None
Established: 1974
Issues Per Year: 6

FIELD SERVED

Metalworking and other manufacturing industries.

DEFINITION OF RECIPIENT QUALIFICATION

Individuals within the field served.

DEFINITION OF A UNIT

A unit is an establishment primarily engaged in one type of economic activity at a single physical location, i.e. branch plants; plant sites of multiple industries are considered as a separate unit.



Primary Market C.A.R.D. Class 652 Metalworking

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	344
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	653
TOTAL	997

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	18,095	100.0	18,095	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	18,095	100.0	18,095	100.0	-	-

2a. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Number Removed	Number Added	Total Qualified
February _____	-	-	18,180
April _____	94	43	18,129
May _____	68	5	18,066
June/July _____	73	12	18,005
TOTAL	235	60	

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	4,435	2,043	1,691	1.21	01:07	02:25
February _____	3,736	1,787	1,485	1.20	01:15	02:39
March _____	4,779	2,392	2,035	1.18	01:17	02:47
April _____	3,488	1,833	1,616	1.13	01:16	02:31
May _____	5,788	3,004	2,602	1.15	01:14	02:24
June _____	4,120	2,317	2,077	1.12	01:07	01:59
AVERAGE:	4,391	2,229	1,918	1.17	01:13	02:28

*Additional Data

Metalworking Production & Purchasing/ June 2011

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION AND UNITS FOR ISSUE OF MAY 2011

This issue is 0.2% or 39 copies below the average of the other 3 issues reported in Paragraph two.

	CANADA		OUTSIDE CANADA		TOTAL QUALIFIED		PERCENT
	UNITS	COPIES	UNITS	COPIES	UNITS	COPIES	
A. Primary Metal Manufacturing _____	305	386	-	-	305	386	2.1
B. Fabricated Metal Product Manufacturing _____	5,942	7,531	-	-	5,942	7,531	41.7
C. Machinery Manufacturing _____	3,632	4,753	-	-	3,632	4,753	26.3
D. Computer and Electronic Product Manufacturing _____	1,208	1,471	-	-	1,208	1,471	8.1
E. Electrical Equipment, Appliance and Component Manufacturing _____	697	883	-	-	697	883	4.9
F. Transportation Equipment Manufacturing _____	1,173	1,463	-	-	1,173	1,463	8.1
G. Furniture and Related Product Manufacturing _____	666	770	-	-	666	770	4.3
H. Miscellaneous Manufacturing _____	743	809	-	-	743	809	4.5
TOTAL QUALIFIED CIRCULATION	14,366	18,066	-	-	14,366	18,066	100.0

ADDITIONAL DATA FOR ISSUE OF MAY 2011

NAICS	BUSINESS AND INDUSTRY	CANADA		OUTSIDE CANADA		TOTAL QUALIFIED		PERCENT OF TOTAL
		Units	Copies	Units	Copies	Units	Copies	
331	PRIMARY METAL MANUFACTURING							
331110	Iron and Steel Mills and Ferro-Alloy Manufacturing	76	102	-	-	76	102	0.6
331210	Iron and Steel Pipes and Tubes Manufacturing from Purchased Steel _____	8	14	-	-	8	14	0.1
331221	Cold-Rolled Steel Shape Manufacturing _____	7	11	-	-	7	11	0.1
331222	Steel Wire Drawing _____	14	18	-	-	14	18	0.1
331313	Primary Production of Alumina and Aluminum _____	9	12	-	-	9	12	0.1
331317	Aluminum Rolling, Drawing, Extruding and Alloying	18	18	-	-	18	18	0.1
331410	Non-Ferrous Metal (except Aluminum) Smelting and Refining _____	11	12	-	-	11	12	0.1
331420	Copper Rolling, Drawing, Extruding and Alloying _____	6	6	-	-	6	6	0.0
331490	Non-Ferrous Metal (except Copper and Aluminum) Rolling, Drawing, Extruding and Alloying _____	10	11	-	-	10	11	0.1
331511	Iron Foundries _____	26	35	-	-	26	35	0.2
331514	Steel Foundries _____	26	36	-	-	26	36	0.2
331523	Non-Ferrous Die-Casting Foundries _____	10	12	-	-	10	12	0.1
331529	Non-Ferrous Foundries (except Die-Casting) _____	25	28	-	-	25	28	0.1
331	Other Primary Metal Manufacturing _____	59	71	-	-	59	71	0.4
	Sub-Total 331	305	386	-	-	305	386	2.3
332	Fabricated Metal Product Manufacturing							
332113	Forging _____	23	34	-	-	23	34	0.2
332118	Stamping _____	106	156	-	-	106	156	0.9
332210	Cutlery and Hand Tool Manufacturing _____	200	251	-	-	200	251	1.4
332311	Prefabricated Metal Building and Component Manufacturing _____	70	84	-	-	70	84	0.5
332314	Concrete Reinforcing Bar Manufacturing _____	8	8	-	-	8	8	0.0
332319	Other Plate Work and Fabricated Structural Product Manufacturing _____	371	443	-	-	371	443	2.5
332321	Metal Window and Door Manufacturing _____	263	314	-	-	263	314	1.7
332329	Other Ornamental and Architectural Metal Product Manufacturing _____	841	1,035	-	-	841	1,035	5.7
332410	Power Boiler and Heat Exchanger Manufacturing _____	46	61	-	-	46	61	0.3
332420	Metal Tank (Heavy Gauge) Manufacturing _____	87	116	-	-	87	116	0.6
332431	Metal Can Manufacturing _____	13	20	-	-	13	20	0.1
332439	Other Metal Container Manufacturing _____	51	61	-	-	51	61	0.3
332510	Hardware Manufacturing _____	86	110	-	-	86	110	0.6
332611	Spring (Heavy Gauge) Manufacturing _____	35	47	-	-	35	47	0.3
332619	Other Fabricated Wire Product Manufacturing _____	78	93	-	-	78	93	0.5
332710	Machine Shops _____	1,774	2,256	-	-	1,774	2,256	12.5
332720	Turned Product and Screw, Nut and Bolt Manufacturing _____	61	83	-	-	61	83	0.5
332810	Coating, Engraving, Heat Treating and Allied Activities	577	707	-	-	577	707	3.9
332910	Metal Valve Manufacturing _____	121	173	-	-	121	173	1.0
332991	Ball and Roller Bearing Manufacturing _____	12	16	-	-	12	16	0.1
332	Other Fabricated Metal Product Manufacturing _____	1,119	1,463	-	-	1,119	1,463	8.1
	Sub-Total 332	5,942	7,531	-	-	5,942	7,531	41.7

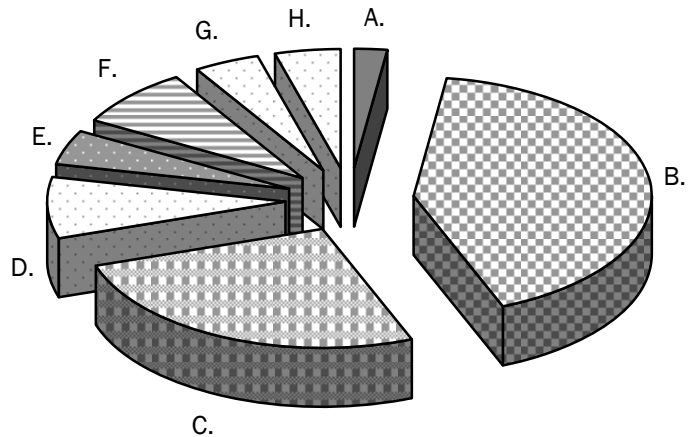
3a. Continued.

NAICS	BUSINESS AND INDUSTRY	CANADA		OUTSIDE CANADA		TOTAL QUALIFIED		PERCENT OF TOTAL
		Units	Copies	Units	Copies	Units	Copies	
333	Machinery Manufacturing							
333110	Agricultural Implement Manufacturing _____	163	201	-	-	163	201	1.1
333120	Construction Machinery Manufacturing _____	138	190	-	-	138	190	1.1
333130	Mining and Oil and Gas Field Machinery Manufacturing _____	141	192	-	-	141	192	1.1
333210	Sawmill and Woodworking Machinery Manufacturing _____	53	76	-	-	53	76	0.4
333220	Rubber and Plastics Industry Machinery Manufacturing _____	30	55	-	-	30	55	0.3
333291	Paper Industry Machinery Manufacturing _____	16	23	-	-	16	23	0.1
333299	All Other Industrial Machinery Manufacturing _____	221	271	-	-	221	271	1.5
333310	Commercial and Service Industry Machinery Manufacturing _____	297	364	-	-	297	364	2.0
333413	Industrial and Commercial Fan and Blower and Air Purification Equipment Manufacturing _____	72	97	-	-	72	97	0.5
333416	Heating Equipment and Commercial Refrigeration Equipment Manufacturing _____	179	230	-	-	179	230	1.3
333511	Industrial Mould Manufacturing _____	114	140	-	-	114	140	0.8
333519	Other Metalworking Machinery Manufacturing _____	557	743	-	-	557	743	4.1
333611	Turbine and Turbine Generator Set Unit Manufacturing _____	61	78	-	-	61	78	0.4
333619	Other Engine and Power Transmission Equipment Manufacturing _____	138	177	-	-	138	177	1.0
333910	Pump and Compressor Manufacturing _____	116	137	-	-	116	137	0.8
333920	Material Handling Equipment Manufacturing _____	232	306	-	-	232	306	1.7
333990	All Other General-Purpose Machinery Manufacturing _____	708	955	-	-	708	955	5.3
333	Other Machinery Manufacturing _____	396	518	-	-	396	518	2.9
	Sub-Total 333	3,632	4,753	-	-	3,632	4,753	26.4
334	Computer and Electronic Product Manufacturing							
334110	Computer and Peripheral Equipment Manufacturing _____	77	83	-	-	77	83	0.5
334210	Telephone Apparatus Manufacturing _____	25	28	-	-	25	28	0.2
334220	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing _____	75	89	-	-	75	89	0.5
334290	Other Communications Equipment Manufacturing _____	83	105	-	-	83	105	0.6
334310	Audio and Video Equipment Manufacturing _____	37	43	-	-	37	43	0.2
334410	Semiconductor and Other Electronic Component Manufacturing _____	303	387	-	-	303	387	2.1
334511	Navigational and Guidance Instruments Manufacturing _____	24	30	-	-	24	30	0.2
334512	Measuring, Medical and Controlling Devices Manufacturing _____	409	509	-	-	409	509	2.8
334610	Manufacturing and Reproducing Magnetic and Optical Media _____	50	51	-	-	50	51	0.3
334	Other Computer and Electronic Product Manufacturing _____	125	146	-	-	125	146	0.8
	Sub-Total 334	1,208	1,471	-	-	1,208	1,471	8.2
335	Electrical Equipment, Appliance and Component Manufacturing							
335110	Electric Lamp Bulb and Parts Manufacturing _____	18	22	-	-	18	22	0.1
335120	Lighting Fixture Manufacturing _____	76	90	-	-	76	90	0.5
335210	Small Electrical Appliance Manufacturing _____	27	36	-	-	27	36	0.2
335223	Major Kitchen Appliance Manufacturing _____	5	7	-	-	5	7	0.0
335229	Other Major Appliance Manufacturing _____	3	4	-	-	3	4	0.0
335311	Power, Distribution and Specialty Transformers Manufacturing _____	60	86	-	-	60	86	0.5

3a. Continued.								
NAICS	BUSINESS AND INDUSTRY	CANADA		OUTSIDE CANADA		TOTAL QUALIFIED		PERCENT OF TOTAL
		Units	Copies	Units	Copies	Units	Copies	
335312	Motor and Generator Manufacturing _____	95	113	-	-	95	113	0.6
335315	Switchgear and Switchboard, and Relay and Industrial Control Apparatus Manufacturing _____	109	125	-	-	109	125	0.7
335910	Battery Manufacturing _____	32	36	-	-	32	36	0.2
335920	Communication and Energy Wire and Cable Manufacturing _____	30	34	-	-	30	34	0.2
335930	Wiring Device Manufacturing _____	43	57	-	-	43	57	0.3
335	Other Electrical Equipment, Appliance and Component Manufacturing _____	199	273	-	-	199	273	1.5
	Sub-Total 335	697	883	-	-	697	883	4.8
336	Transportation Equipment Manufacturing							
336110	Automobile and Light-Duty Motor Vehicle Manufacturing _____	32	37	-	-	32	37	0.2
336120	Heavy-Duty Truck Manufacturing _____	32	47	-	-	32	47	0.3
336211	Motor Vehicle Body Manufacturing _____	93	120	-	-	93	120	0.7
336212	Truck Trailer Manufacturing _____	74	95	-	-	74	95	0.5
336215	Motor Home, Travel Trailer and Camper Manufacturing _____	50	56	-	-	50	56	0.3
336310	Motor Vehicle Gasoline Engine and Engine Parts Manufacturing _____	95	105	-	-	95	105	0.6
336320	Motor Vehicle Electrical and Electronic Equipment Manufacturing _____	89	96	-	-	89	96	0.5
336330	Motor Vehicle Steering and Suspension Components (except Spring) Manufacturing _____	9	13	-	-	9	13	0.1
336340	Motor Vehicle Brake System Manufacturing _____	41	59	-	-	41	59	0.3
336350	Motor Vehicle Transmission and Power Train Parts Manufacturing _____	67	75	-	-	67	75	0.4
336360	Motor Vehicle Seating and Interior Trim Manufacturing _____	18	22	-	-	18	22	0.1
336370	Motor Vehicle Metal Stamping _____	22	29	-	-	22	29	0.2
336390	Other Motor Vehicle Parts Manufacturing _____	102	133	-	-	102	133	0.7
336410	Aerospace Product and Parts Manufacturing _____	96	151	-	-	96	151	0.8
336510	Railroad Rolling Stock Manufacturing _____	18	22	-	-	18	22	0.1
336611	Ship Building and Repairing _____	36	43	-	-	36	43	0.2
336612	Boat Building _____	131	136	-	-	131	136	0.8
336	Other Transportation Equipment Manufacturing _____	168	224	-	-	168	224	1.2
	Sub-Total 336	1,173	1,463	-	-	1,173	1,463	8.0
337	Furniture and Related Product Manufacturing							
337110	Wood Kitchen Cabinet and Counter Top Manufacturing _____	190	209	-	-	190	209	1.2
337121	Upholstered Household Furniture Manufacturing _____	28	28	-	-	28	28	0.2
337123	Other Wood Household Furniture Manufacturing _____	93	97	-	-	93	97	0.5
337126	Household Furniture (except Wood and Upholstered) Manufacturing _____	30	36	-	-	30	36	0.2
337127	Institutional Furniture Manufacturing _____	75	91	-	-	75	91	0.5
337213	Wood Office Furniture, including Custom Architectural Woodwork, Manufacturing _____	25	27	-	-	25	27	0.1
337214	Office Furniture (except Wood) Manufacturing _____	23	40	-	-	23	40	0.2
337215	Showcase, Partition, Shelving and Locker Manufacturing _____	116	149	-	-	116	149	0.8
337910	Mattress Manufacturing _____	19	19	-	-	19	19	0.1
337920	Blind and Shade Manufacturing _____	20	21	-	-	20	21	0.1
337	Other Furniture and Related Product Manufacturing _____	47	53	-	-	47	53	0.3
	Sub-Total 337	666	770	-	-	666	770	4.2
339	MISCELLANEOUS MANUFACTURING							
339110	Medical Equipment and Supplies Manufacturing _____	177	188	-	-	177	188	1.0
339910	Jewellery and Silverware Manufacturing _____	54	58	-	-	54	58	0.3
339920	Sporting and Athletic Goods Manufacturing _____	34	40	-	-	34	40	0.2
339930	Doll, Toy and Game Manufacturing _____	3	3	-	-	3	3	0.0
339940	Office Supplies (except Paper) Manufacturing _____	14	16	-	-	14	16	0.1
339950	Sign Manufacturing _____	220	229	-	-	220	229	1.3
339	All Other Miscellaneous Mfg _____	241	275	-	-	241	275	1.5
	Sub-Total 339	743	809	-	-	743	809	4.4
	Total Metal Working Manufacturing	14,366	18,066	-	-	14,366	18,066	100.0
	TOTAL QUALIFIED CIRCULATION	14,366	18,066	-	-	14,366	18,066	100.0

3a. Breakout of Qualified Circulation of Business and Industry

BUSINESS AND INDUSTRY		COPIES	PERCENT
A.	Primary Metal Manufacturing _____	386	2.1
B.	Fabricated Metal Product Manufacturing _____	7,531	41.7
C.	Machinery Manufacturing _____	4,753	26.3
D.	Computer and Electronic Product Manufacturing _____	1,471	8.1
E.	Electrical Equipment, Appliance and Component Manufacturing _____	883	4.9
F.	Transportation Equipment Manufacturing _____	1,463	8.1
G.	Furniture and Related Product Manufacturing _____	770	4.3
H.	Miscellaneous Manufacturing _____	809	4.5
TOTAL QUALIFIED CIRCULATION		18,066	100.0



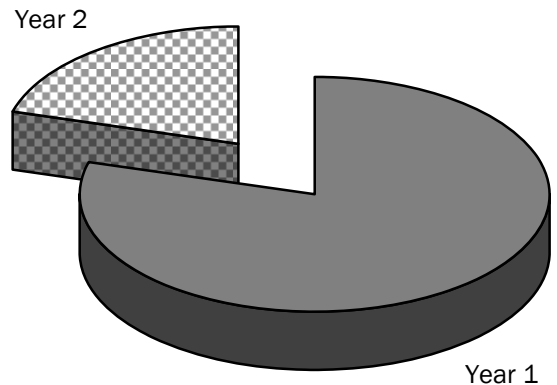
3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	10,349	3,696	-	14,045	77.8
II. Request from recipient's company: _____	13	12	-	25	0.1
III. Membership Benefit: _____	-	-	-	-	-
IV. *Communication from recipient or recipient's company (other than request): _____	1,015	-	-	1,015	5.6
V. TOTAL - Sources other than above (listed alphabetically): _____	2,981	-	-	2,981	16.5
Association rosters and directories _____	-	-	-	-	-
*Business directories _____	2,981	-	-	2,981	16.5
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,358	3,708	-	18,066	100.0
PERCENT	79.5	20.5	-	100.0	

*See Additional Data

3b. Breakout of Qualified Circulation by Year

YEAR	COPIES	PERCENT
A. 1 Year _____	14,358	79.5
B. 2 Years _____	3,708	20.5
TOTAL QUALIFIED CIRCULATION	18,066	100.0



3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	18,066	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	18,066	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION AND UNITS FOR ISSUE OF MAY 2011

Provinces	Units Covered	Qualified Unit Copies	Total Qualified	Percent
Newfoundland _____	115	127	127	0.7
Prince Edward Island _____	50	62	62	0.3
Nova Scotia _____	292	339	339	1.9
New Brunswick _____	287	344	344	1.9
Quebec _____	2,840	3,638	3,638	20.1
Ontario _____	7,126	9,169	9,169	50.8
Manitoba _____	424	515	515	2.9
Saskatchewan _____	338	397	397	2.2
Alberta, N.W.T and Nunavut _____	1,354	1,631	1,631	9.0
B.C. and Yukon _____	1,540	1,844	1,844	10.2
TOTAL FOR CANADA	14,366	18,066	18,066	100.0
United States _____	-	-	-	-
Other Foreign _____	-	-	-	-
TOTAL OUTSIDE CANADA	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,366	18,066	18,066	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
6-Month Period Ended:						
Total Audit Average Qualified: _____	20,188	18,580	18,055	18,008	18,058	18,095
Qualified Non-Paid: _____	20,188	18,580	18,055	18,008	18,058	18,095
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

WEBSITE GLOSSARY:

Unique Browsers: An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness

Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period

User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session

Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period

User Session Duration: The average time a browser remained on the site per session

Page Duration: The average time a browser spent viewing any page(s) on the site

ADDITIONAL DATA**CHANGE OF OWNERSHIP:**

Effective August 2010, Metalworking Production & Purchasing was purchased by Annex Publishing and Printing Inc.

PARAGRAPH 3b:

Business directories include 1 source of circulation for quantities of 2,981 copies or 16.5%, including Scott's Directory.

Communication from Recipient or Recipient's Company (Other than Request) includes 5 sources of circulation for quantities of 143 copies or 0.8% to 265 copies or 1.5%.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Nigel Bishop, Publisher

Urszula Grzyb, Circulation Analyst

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 11, 2011

City Aurora

Received by CCAB July 11, 2011

Type PD

ID Number M323POJ1