

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Annex Business Media
(See Additional Data)
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Official Publication of: None
Established: 1976
Issues Per Year: 6



FIELD SERVED

PRODUITS POUR L'INDUSTRIE QUÉBÉCOISE is printed in French, and serves Manufacturing Plants, Mines, Utilities, Transportation Industry, Industrial Builders and Federal and Provincial Governments.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in Primary, Metal Fabrication, Machinery, Transportation Equipment, Food, Electrical Products and Miscellaneous Manufacturing Industries, as well as other related industries. Also qualified are a number of Distributors and Dealers, Schools and related services and Government.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	217
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	-
Digital	-
All Other	483
TOTAL	700

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,966	100.0	12,966	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,966	100.0	12,966	100.0	-	-

2a. QUALIFIED CIRCULATION BY ISSUES	
2011 Issue	Total Qualified
January/February	13,093
*March	13,091
April	12,876
June	12,804

*See Additional Data

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January	1,452	716	608	1.18	00:51	01:50
February	1,068	515	436	1.18	00:54	01:48
March	1,742	683	558	1.22	00:57	02:45
April	1,828	921	793	1.16	01:06	02:16
May	3,095	1,915	1,632	1.17	00:54	01:31
June	1,761	961	857	1.12	01:05	01:59
AVERAGE:	1,824	952	814	1.17	00:58	02:02

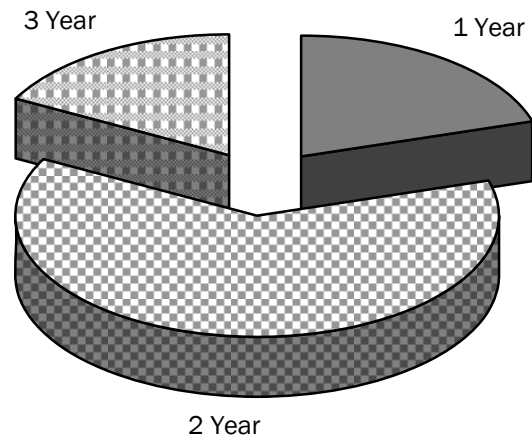
*See Additional Data

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	2,581	3,689	2,212	8,482	66.2
II. Request from recipient's company: _____	18	28	-	46	0.4
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	4,276	-	4,276	33.4
Association rosters and directories _____	-	-	-	-	-
*Business directories _____	-	4,276	-	4,276	33.4
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	2,599	7,993	2,212	12,804	100.0
PERCENT	20.3	62.4	17.3	100.0	

*See Additional Data

3b. Breakout of Qualification by Year

YEAR	COPIES	PERCENT
Year 1 _____	2,599	20.3
Year 2 _____	7,993	62.4
Year 3 _____	2,212	17.3
Total Qualified Circulation	12,804	100.0



3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	12,804	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	12,804	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011		
Provinces	Total Qualified	Percent
Newfoundland _____	1	-
Prince Edward Island _____	-	-
Nova Scotia _____	-	-
New Brunswick _____	10	0.1
Quebec _____	12,748	99.6
Ontario _____	42	0.3
Manitoba _____	-	-
Saskatchewan _____	-	-
Alberta, N.W.T and Nunavut _____	2	-
B.C. and Yukon _____	1	-
TOTAL FOR CANADA	12,804	100.0
United States _____	-	-
Other Foreign _____	-	-
TOTAL OUTSIDE CANADA	-	-
TOTAL QUALIFIED CIRCULATION	12,804	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified: _____	15,011	13,412	13,504	13,505	13,307	12,966
Qualified Non-Paid: _	15,011	13,412	13,504	13,505	13,307	12,966
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

CHANGE IN COMPANY NAME:

Effective July 2011, the publishing company has changed its name from Annex Publishing & Printing Inc. to Annex Business Media.

PARAGRAPH 2 – LATE MAILING ISSUE:

13,336 copies or 100.0% of the total copies mailed for the March 2011 issue were mailed on April 8, 2011.

PARAGRAPH 3b:

Business directories include 1 source of circulation for quantities of 4,276 copies or 33.4%, including Scott's Directory.

WEBSITE GLOSSARY:
Unique Browsers: An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period
User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period
User Session Duration: The average time a browser remained on the site per session
Page Duration: The average time a browser spent viewing any page(s) on the site

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
N. Bishop, Publisher	Date signed	July 19, 2011
U. Grzyb, Circulation Analyst	City	Aurora
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by CCAB Inc.	July 19, 2011
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	P410P0J1

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011
 This issue is 1.7% or 216 copies below the other issue reported in Paragraph two.

BUSINESS AND INDUSTRY	1 Executive Management	2 Administrative Management	3 Maintenance Management/ Engineering	4 Purchasing	5 Plant Production/ Operations	6 Engineering	7 Research & Design Engineering/ Research & Development	8 Other Qualified Personnel n.e.c.	TOTAL CANADA COPIES	Percent of Total
AGRICULTURE, FORESTRY, AND FISHING	12	1	-	1	19	4	3	3	43	0.3
MINING	9	10	1	4	22	8	10	7	71	0.6
UTILITIES	3	6	21	1	5	69	11	5	121	0.9
CONSTRUCTION	93	9	4	14	20	15	14	5	174	1.4
MANUFACTURING										
FOOD MANUFACTURING	567	37	44	23	211	43	54	6	985	7.7
BEVERAGE & TOBACCO PRODUCT MANUFACTURING	29	3	6	3	25	12	4	1	83	0.7
TEXTILE MILLS	19	-	3	6	20	4	3	-	55	0.4
TEXTILE PRODUCT MILLS	48	4	-	5	22	3	6	4	92	0.7
APPAREL MANUFACTURING	116	3	3	5	51	5	9	1	193	1.5
LEATHER AND ALLIED PRODUCT MANUFACTURING	14	3	2	2	14	1	1	-	37	0.3
WOOD PRODUCT MANUFACTURING	241	32	27	43	159	36	38	9	585	4.6
PAPER MANUFACTURING	90	10	40	16	130	46	20	8	360	2.8
PRINTING AND RELATED SUPPORT ACTIVITIES	515	8	8	1	121	8	11	6	678	5.3
PETROLEUM AND COAL PRODUCTS MANUFACTURING	17	-	2	3	23	3	5	1	54	0.4
CHEMICAL MANUFACTURING	197	15	15	13	153	37	45	11	486	3.8
PLASTICS AND RUBBER PRODUCTS MANUFACTURING	227	14	22	15	147	39	46	12	522	4.1
NONMETALLIC MINERAL PRODUCT MANUFACTURING	40	13	12	11	82	30	19	5	212	1.7
PRIMARY METAL MANUFACTURING	118	11	26	19	80	49	31	13	347	2.7
FABRICATED METAL PRODUCT MANUFACTURING	1,387	93	26	119	419	133	128	37	2,342	18.3
MACHINERY MANUFACTURING	735	61	16	98	276	180	114	45	1,525	11.9
COMPUTER AND ELECTRONIC PRODUCT MANUFACTURING	214	33	7	28	84	102	61	12	541	4.2
ELECTRICAL EQUIPMENT, APPLIANCE AND COMPONENT MANUFACTURING	150	32	10	31	73	60	37	21	414	3.2
TRANSPORTATION EQUIPMENT MANUFACTURING	198	18	14	40	96	74	52	19	511	4.0
FURNITURE AND RELATED PRODUCT MANUFACTURING	553	15	17	32	125	25	35	8	810	6.3
MISCELLANEOUS MANUFACTURING	125	19	6	12	94	31	27	5	319	2.5
Sub-Total Manufacturing	5,600	424	306	525	2,405	921	746	224	11,151	87.1
WHOLESALE TRADE	96	26	10	22	83	47	25	13	322	2.5
RETAIL TRADE	57	12	4	5	18	5	9	9	119	0.9
TRANSPORTATION AND WAREHOUSING	10	8	10	2	15	16	7	9	77	0.6
SERVICES	136	65	19	18	74	116	73	73	574	4.5
PUBLIC ADMINISTRATION	4	18	14	2	12	55	26	21	152	1.2
TOTAL QUALIFIED CIRCULATION	6,020	579	389	594	2,673	1,256	924	369	12,804	100.0

- JOB TITLE CLASSIFICATIONS**
- EXECUTIVE MANAGEMENT: includes President, Vice-President n.e.c., Chairman of the Board, Chief Executive Officer, Owner, Partner, General Manager, Proprietor, Associate, Principal, Managing Director, Executive Director, Directors n.e.c.
 - ADMINISTRATIVE MANAGEMENT: includes Administrative Manager n.e.c., Assistant Director, Assistant General Manager, Branch Manager, Consultant n.e.c., Department Managers n.e.c., Divisional Managers, Marketing Manager, Systems Analyst, Systems Manager n.e.c., Safety Director, Sales Manager
 - MAINTENANCE MANAGEMENT/ENGINEERING: includes Equipment Maintenance Director, Maintenance Administrator/Manager/Leader/Foreman/Supervisor/Superintendent/Engineer, Plant Maintenance Supervisor, Manager Engineering Maintenance, Millwright, Master Mechanic, Mechanic, Facilities Manager, Vice President Maintenance, Electrical Technician/Supervisor, Mechanical Supervisor
 - PURCHASING: includes Purchasing Agent, Purchasing Engineer, Purchasing Manager, Buyer, and Estimator.
 - PLANT/PRODUCTION OPERATIONS: includes Plant Manager, Plant Superintendent, Manager Operations Engineering, Operations Manager, Product Manager, Manufacturing Manager, Manufacturing Engineer, Planner, Production Manager, Production Engineer, Project Supervisor, Manager Production Engineering, Instrument and Instrumentation Supervisor.
 - ENGINEERING: includes Chief Engineer, Director of Engineering, Electrical Engineer, Industrial Engineer, Tooling Engineer, Mechanical Engineer, Plant Engineer, Chemical Engineer, Planning Engineer, Vice President Engineering, Engineering Manager/Supervisor/Superintendent, Manager Operations and Engineering, Technician, Technologist, Process Engineer, Engineering Technician/Technologist, Technical Manager/Supervisor, Equipment Engineer, Civil Engineer, Consulting Engineer, other Engineering titles n.e.c.
 - DESIGN ENGINEERING/RESEARCH AND DEVELOPMENT: includes Chief Designer, Designer, Design Engineer, Design Draftsman, Design Technician, Electrical Designer, Industrial Designer, Plant Technician, Product Designer, Project Designer, Project Engineer, Design Supervisor, Tool Designer, Methods Engineer, Group Leader, Draftsman, Vice President Design Engineering, Packaging Development Manager, Director Research and Development, Research Engineer, Quality Control/Assurance Engineer, Quality Manager, Quality Supervisor, Testing Engineer.
 - OTHER QUALIFIED PERSONNEL N.E.C.